



CTAA Meeting

Cedar Park

March 8, 2018 10am

1. Attendance and Introductions

Jim Robertson

Julie Saldiva

Taylor Capshaw

Stephanie Darimont

Jamie Higuera

Julia Shelly

Rosa Lesdema

Josh Rodriguez

George Kurochkin

Max Freytag

Miandra Morales

Ashlea Boyle

Brody McKinley

Cailin Cronnin

Patrick Niles

Marc Marroquin

2. Financial Report

3. Aquatics Management Academy- AMA May 21 Georgetown TX

4. Space is secured, Jim and Julie have projectors they can bring, Taylor can bring additional speakers

a. Speakers

i. Confirmed Speakers-



Speaker grid rough draft

Keynote- Colonel Jason Wesbrock		
What to do when you can't find an adult Jim Robertson	Why we do what we do Bryan Reno	Colin's Hope
Charles Logan?	Maintenance Myles Phelps	Moulage Stephanie, Julie
Team Building Taylor Capshaw		Lifeguard Fitness- Whitney Tyrone

- ii. Cailin and Ashlea Boyle back up presentation, leadership
 - iii. Speaker Baskets- Nicole, Juliana
- b. Food- Aaron Duke
- c. Registration- Jim Robertson pricing \$40 early, \$50 after April 21, allow to pay at the door with invoice,
- d. Registration, Need to track first time registration this year
- e. Shirts and Logo- Nicole
- f. App- Julie
- g. Photographer- Taylor/Julie Shelly will have camera and go pro
- h. Marketing and Outreach- Taylor
 - i. North- Taylor and Jim
 - ii. South- Adam Kinecki cold calls
 - iii. Jim will send out calling script for AMA
- 5. Lifeguard Competition
 - a. Round Rock
 - b. Wednesday July 18th
 - c. Committee Roles
 - i. Chair- **Nichole**
 - ii. Food and Drink- **Round Rock**



- iii. Logo and shirts- **Round Rock**
 - iv. Registration- **Jim, Julie**
 - v. **Registration will go up in June probably \$60 per team**
 - vi. Awards- **Jim**
 - vii. Scenario Head Judge- **Juliana, Julie, Bryan Reno, Jim, Michelle, Cailin, Bridget Russell,**
 - viii. Photographer- **Taylor, need photo of every team either at start or finish**
6. Reports
- a. TPPC
 - i. New website
 - ii. Quarterly newsletter
 - iii. Committee assignments
 - iv. 2019 conference will be held in region 5, San Antonio is the likely host
 - v. Tentative dates: week of January 21, or January 28
 - b. TRAPS-Waco, good sessions: State of Aquatics by Councilman Hunsaker, How do you tell your story better by Dr Zimmerman, Dr Hodges- Inclusion and therapeutic Rec
 - c. TAAF-
 - d. AOAP- Nichole and Carl Shaw (woodlands) are both involved in hosting. Will be in Frisco for the next two years
 - e. WWA-Las Vegas 23rd of October
 - f. NIRSA- Last Week in Denver, next year Boston
 - g. Ellis-
 - h. YMCA- New guidelines for YMCAs- they will have to be Compliant with State Law or MAHC
 - i. Red Cross-Partnership with Councilman Hunsaker, site specific certs, Can now search for certs by year, Saba will be replaced, New website with posting services, city and no profit postings are free, outside teaching organizations are posting in Texas.Red Cross Recognition Event March 20 in Katy Texas
 - j. Colin's Hope-
7. New Business- TPPC Pete Dequincy One day training for us. Train the Trainer.
8. Next meeting- Tentative May 3 in Georgetown