

**2021 TPPC Aquatic Conference
Tremont House, Wyndham Grand**

**Vendor Information Packet
Vendor Night: Tuesday
January 19, 2021**

Everything you need to know about becoming a vendor
at the Annual TPPC Aquatic Conference.
A great marketing and advertising opportunity for vendors!



What is the Texas Public Pool Council?

The Texas Public Pool Council is a nonprofit organization dedicated to providing information and education to aquatic professionals. We are a fast-growing aquatics organization with over 200 members and the majority of our members are from Texas. Although the name says Texas, our objective as an organization is to provide information and education to all those interested, and we are proud to have members from across the nation. Members include senior lifeguard staff, pool supervisors, water aerobics and exercise instructors, recreation directors, water park operation managers, maintenance supervisors, and owners and managers of both private facilities and commercial companies.

EVENT

The Texas Public Pool Council 40th Annual Conference will be held at the We offer a variety of sponsorships and advertising opportunities so you can choose a sponsorship option that best fits your company's goals.

What is Vendor's Casino Night?

- This is the highlight of the conference for vendors!
- Designed to allow vendors to meet the maximum number of conference attendees.
- Attendees must visit your booth to receive gaming chips for the evening's festivities.
- Vendors can choose to purchase drink tickets to pass out to attendees.
- You must be at least a Silver Sponsor (\$500) in order to vend at our Casino Night.
- Booth area is a 10'x10' spot that includes a six-foot table and two chairs.
- Each vendor table will be draped and skirted.
- Each booth will have a name plate with your company name.
- An additional 10'x10' space can be purchased for \$130.

CASINO NIGHT!

Vendor's Casino Night will be held in the Tremont Ballroom at the hotel on Tuesday, January 19, 2021 from 7:30 pm-11 pm.

- Check in is Tuesday, January 19th starting at 3 pm. Booths may be shipped to the Hotel (see page 11 and 12 for more information).
- Drink Tickets and name tags will be available for pickup at check in.
- Set-up is from 3 pm – 5:30 pm.
- VIP Social – for all Vendors and Conference Speakers. Dinner will be provided from 5 pm – 7 pm.
- Vendor's Casino Night is from 7:30 pm - 11 pm.
- Please allow time to break down your booths to move into the hallway or to pack for shipping by 11pm.

Bingo Cards: Each attendee will receive a Bingo Card as they arrive to the event. When they visit your booth, please place a sticker on your square on their card. When the attendees have visited all vendors and have filled all spaces on their cards, they will turn in their Bingo Card for gambling chips.

*Please note: In respect to other vendors, please do not fill in or sign anyone's spot but your own.

Sponsors are guaranteed when your payment is received.

Sponsorship Opportunities

You must be at least a silver sponsor to exhibit at Casino Night.

- **Product Sponsor: minimum value of \$200 of in kind product** (unlimited availability)
 - For vendors who choose to make a donation, such as supplies, equipment, and prizes for attendees.
 - These vendors will receive a business card size advertisement in the *TPPC Vendors Guide* (No membership included.)
- **Bronze Sponsor: \$200** (unlimited availability)
 - Business card advertisement in the *TPPC Vendors Guide*
 - Directory information included on our mobile app.
- **Silver Sponsor: \$500** (unlimited availability)
 - 1/4-page advertisement in the *TPPC Vendors Guide*
 - Hyperlink on TPPC's website
 - Directory information included on our mobile app.

● Gold Sponsors

There are several different options for a Gold Sponsor. Each option has a limit to the number of available sponsors. Each option offers your company a different marketing opportunity.

ALL Gold Sponsors Receive:

- 1/2-page advertisement in the *TPPC Vendors Guide*
- Hyperlink on TPPC's website
- Directory information included on our mobile app.
- 1 push notification or featured post through the conference mobile app

Gold Sponsors then choose one of the following options:

- **Giveaway Sponsor: \$800** (limited availability)
 - One conference giveaway
 - The most popular Gold Sponsorship
 - Act quickly if you want this option—send in your paperwork and check ASAP
 - Your company's logo will appear on the conference giveaways: in the past the conference giveaway have included bags, cups, shirts, towels, etc.
- **Golf Tournament: \$700**
 - Signage with your company's name and logo will be present at the golf course
 - Your company name or slogan included in the mobile app Golf Tournament notification

- **Welcome Social: \$700**

- Popular event that gives attendees and vendors a chance to mingle before the Conference.
- Your company's name and logo will be prominently displayed at the dinner site.
- Your company name or slogan included in the mobile app Welcome Social notification

- **Awards Lunch: \$700**

- This event will include lunch and the presentation of Awards and Scholarships
- 2 meals to the Awards Banquet
- Your company's name and logo will be prominently displayed at the social's site.
- Your company name or slogan included in the mobile app Awards Lunch notification

- **BBQ Social: \$700**

- This event is on the evening of the last night of the conference. We Includes BBQ dinner cooked by volunteers at an offsite venue
- Your company's name and logo will be prominently displayed at the social's site.
- Your company name or slogan included in the mobile app Awards Lunch notification

- **Mobile Application Sponsor: \$1050** (limited availability)

- Be the exclusive sponsor of TPPC's Attendify Application
- Your company's name and logo will be featured in banner ads on the home screen of the application
- Includes 2 featured posts or sessions and two push notifications to all conference attendees

Platinum Sponsor: \$1250 (limited availability)

- Be the exclusive sponsor of the conference's Casino Night
- Full-page advertisement in *TPPC Vendors Guide*
- Hyperlink on TPPC's website
- Additional visibility in the conference app, 1 featured post or push notification
- Your company's name and logo prominently displayed at Casino Night (if Casino Night sponsor)
- Double-Booth at Casino Night

Additional Options and Exhibiting Extras

- **Breakfast Sponsorship: \$150**
 - Option to have signage and marketing materials at the breakfast areas.
 - Must be at least a SILVER Sponsor
- **Extra Booth Space at Vendor Night: \$130**
 - Additional 10x10 space.
- **Electricity at Vendor Night: \$50**
- **Vending on Wednesday: \$130**
 - Vending during our educational sessions on Wednesday 8am-5pm.
 - Must be at least a SILVER Sponsor
- **David Pippin Memorial Golf Tournament: \$90**
 - Price is per person and includes a lunch.
- **Awards Banquet Luncheon: \$35**
 - Price includes sit down lunch and is per person.
- **Individual Membership to TPPC: \$50**
- **Corporate Membership to TPPC: \$125**

Advertising Guidelines

Business Card Advertisement 3.5" wide x 2" high

1/4-page Advertisement 4.25" wide x 5.5" high

Vertical 1/2-page Advertisement 4.25" wide x 11" high

Horizontal 1/2-page Advertisement 8.5" wide x 5.5" high

Full-page Advertisement 8.5" wide x 11" high

Images must be submitted in the following format:

- Save advertisement as an Adobe PDF, JPEG, or TIF file. Also include the advertisement as a high resolution image file (.gif or .jpg).
- Save all graphics at 300 dpi or higher.
- Logos must be in a 180x120px format
- All fonts and images used in the advertisement must be included. **(If a font is not included, a substitute font will be used.)**
- Include a high-end digital proof of all advertisements which provides verification that the file has not been corrupted during transmission.
- If you are a Gold, Giveaway Sponsor save your company logo as an Adobe PDF, JPEG, or TIF file (300 dpi). This file should be in color.
- **Please do not send any MAC files.**

TPPC is not responsible for improperly prepared files or making corrections to these files. A fee will be charged to make any changes. If the guidelines are not followed, TPPC cannot guarantee the reproduction of the advertisement. The Vendor assumes responsibility for the advertisement and must either send the file again or use the existing file.

The December 1st deadline will be adhered to this year. TPPC cannot guarantee the advertisement will appear in the bound copy of the TPPC 2021 *Vendors Guide* if you send your advertisement after the deadline. However, a copy of your advertisement will be inserted into the guide.

***You can email files to**
brussell@cstx.gov

General Information

Registration:

ALL registrations must be completed online through the TPPC website. You will have 2 options to choose from: Credit Card or Check/Money Order. Mail your checks to

Address: Texas Public Pool Council
ATTN: Vendor Payments
PO Box 1422
Pasadena, TX 77501

The deadline for the registration information and payment is **December 1, 2021**. Please make checks payable to **Texas Public Pool Council**.

Advertisements:

For more information about advertising guidelines, see page 5 of this brochure. The deadline for advertisements is **December 1, 2021**. **PLEASE NOTE: No ads will be reused this year. ALL sponsors must send us an electronic copy of the ad they would like published in the Vendor's Guide this year.**

Company Description:

Please send a description (75-125 words) of your company and the services and products that you provide. This information will appear in the *TPPC Mobile Application*. The deadline for this is **December 1, 2021**. We will be verifying your information and you must approve it before it appears in the *TPPC Vendors Guide*. Please send this description to brussell@cstx.gov.

Exhibits and Booths

You must be at least a Silver Sponsor to exhibit. The vendor area is 10'x10' and includes a six-foot, draped and skirted table and two chairs. Each booth will also have a name plate with your company name. An additional 10'x10' space can be purchased for \$130 if you are already a Platinum, Gold or Silver Sponsor. It is important that you fill out the Registration Form completely so that we know all of your exhibiting needs.

Vendor Check-in for Casino Night

Vendor/Casino Night will be held on Tuesday, January 19, 2021. Vendor check-in will be in Pre-Function Area at the entrance to the Tremont Ballroom. Vendors can check in and begin setting up booths at 3 p.m. Vendors will pick up name tags, drink tickets, a fully signed bingo card (so that you may receive chips for Casino Night) and any other necessary items. Please note if your representative does not appear at this time it will be extremely difficult to provide you with all of your necessary items once Casino Night begins.

Membership:

Your 2021 sponsorship entitles you to a corporate membership in the vendors section of TPPC. This allows you one vote for vendor representative and one vote for TPPC President. If you want to be a member in your region and vote for regional representatives you must fill out a membership form and pay an additional \$50 for an individual membership.

TPPC 2021 Vendor/Sponsorship Options

If registering by check or Money Order please complete the online registration form first and then mail in your check for the given total.

Please check one sponsorship level and any additional fees

****Must be at least a Silver Sponsor to Exhibit****

Sponsorship:

- | | |
|---|--|
| <input type="radio"/> Product Sponsor | minimum value of \$200 (in kind product) |
| <input type="radio"/> Breakfast Sponsor | \$150 |
| <input type="radio"/> Bronze Sponsor | \$200 |
| <input type="radio"/> Silver Sponsor | \$500 |
| <input type="radio"/> Gold Sponsor | |
| <input type="radio"/> Giveaway | \$800 |
| <input type="radio"/> Awards Banquet Luncheon | \$700 |
| <input type="radio"/> Golf Tournament | \$700 |
| <input type="radio"/> Welcome Social | \$700 |
| <input type="radio"/> BBQ Social | \$700 |
| <input type="radio"/> Mobile App Sponsor | \$1050 |
| <input type="radio"/> Platinum Sponsor | |
| <input type="radio"/> Casino Night | \$1250 |

Exhibitor Fees

- | | |
|---|-------|
| <input type="radio"/> Extra Booth Space (10'x10') | \$130 |
| <input type="radio"/> Access to Electricity (One wall outlet) | \$50 |
| <input type="radio"/> Vending on Wednesday | \$130 |

Misc. Fees

- | | |
|--|-------|
| <input type="radio"/> Play Golf (price per person) | \$90 |
| <input type="radio"/> Awards Banquet Meal | \$35 |
| <input type="radio"/> Individual Membership | \$50 |
| <input type="radio"/> Corporate Membership | \$125 |

Storage and Packing

Sponsors are responsible for storing and packing their booths and boxes. Booths must be disassembled immediately after Casino Night.

Exhibit/Booth Shipment

Vendors can ship packages directly to the hotel via USPS, UPS, FedEx, or freight shipping. The packages will need the vendor's name and Texas Public Pool Council clearly marked on the boxes. If a vendor uses a freight shipper, the hotel does not have a loading dock, so the shipper will have to unload the items directly into the hotel. The hotel does not have a way to move large pallets, so the vendor would be responsible for moving the large items. Items may be shipped to arrive at the hotel on January 18 and 19, 2021. The hotel will hold packages in the Sales Office. When you arrive you can ask the front desk associates and they will retrieve upon request. Vendors then can ship back out from the hotel. Each vendor will need all the proper shipping labels and will need to contact the appropriate shipping agency to schedule a pick up. **Items will not be stored following Casino night without shipping labels.**

Shipping address: Tremont House, Wyndham Grand
c/o Conference Service, Hold for "YOUR COMPANY/NAME"
2300 Ship's Mechanic Row
Galveston, Texas 77550

Contact Information

All vendor/sponsor questions, payment, drink tickets, receipt, or invoicing related questions: Contact Bridget Russell by email brussell@cstx.gov or by phone 979-764-3540.