

2020 TPPC Aquatic Conference

**Marriott South Austin
Austin, Texas
January 27 – 31, 2020**

Vendor Information Packet Vendor Night: Tuesday, January 28, 2020

Everything you need to know about becoming a vendor at the Annual
TPPC Aquatic Conference.

A great marketing and advertising opportunity for vendors!



**TEXAS
PUBLIC POOL
COUNCIL**

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What is the Texas Public Pool Council?

The Texas Public Pool Council is a nonprofit organization dedicated to providing information and education to aquatic professionals. We are a fast-growing aquatics organization with over 350 members and the majority of our members are from Texas. Although the name says Texas, our objective as an organization is to provide information and education to all those interested, and we are proud to have members from across the nation. Members include senior lifeguard staff, pool supervisors, water aerobics and exercise instructors, recreation directors, water park operation managers, maintenance supervisors, and owners and managers of both private facilities and commercial companies.

EVENT

The Texas Public Pool Council 37th Annual Pool Conference in 2020 will be held at the Marriott South Austin in Austin, TX on January 27 - 31, 2020.

We offer a variety of sponsorships and advertising opportunities so you can choose a sponsorship option that best fits your company's goals.

What is Vendor's Casino Night?

- This is the highlight of the conference for vendors!
- Designed to allow vendors to meet the maximum number of conference attendees.
- Attendees must visit your booth to receive gaming chips for the evening's festivities.
- Vendors can choose to purchase drink tickets to pass out to attendees.
- You must be at least a Silver Sponsor (\$450) in order to purchase a booth for \$45 at Casino Night.
- Booth area is a 10'x10' spot that includes a six-foot table and two chairs.
- Each vendor table will be draped and skirted.
- Each booth will have a name plate with your company name.
- An additional 10'x10' space can be purchased for \$127.

CASINO NIGHT!

We are looking forward to Vendor's Casino Night and hope that you are too!

The agenda for the night is as follows:

Vendor's Casino Night will be held in the Lonestar Ballroom (Salon A,B,C) at the hotel on Tuesday, January 28, 2020 from 7 pm-12 am.

- ☐ Check in is Tuesday, January 28th starting at 3 pm. Booths may be shipped to the Hotel (see page 11 and 12 for more information).
- ☐ Drink Tickets and name tags will be available for pickup at check in.
- ☐ Set-up is from 3 pm – 5 pm.
- ☐ VIP Social – for all Vendors and Conference Speakers. Dinner will be provided from 5 pm – 6:30 pm.
- ☐ Vendor's Casino Night is from 7 pm - 12 am.
- ☐ Please allow time to break down your booths to move into the hallway or to pack for shipping by 12 am.

Bingo Cards: Each attendee will receive a Bingo Card as they arrive to the event. When they visit your booth, please place a sticker on your square on their card. When the attendees have visited all vendors and have filled all spaces on their cards, they will turn in their Bingo Card for gambling chips.

*Please note: In respect to other vendors, please do not fill in or sign anyone's spot but your own.

Sponsors are guaranteed when your payment is received.

Sponsorship Opportunities

Product, Golf, Bronze, and Silver Sponsors

You must be at least a silver sponsor to exhibit at Casino Night.

- **Product Sponsor: minimum value of \$200 of in kind product** (unlimited availability)
 - For vendors who choose to make a donation, such as supplies, equipment, and prizes for attendees.
 - These vendors will receive a business card size advertisement in the *TPPC Vendors Guide* (No membership included.)

- **Golf Hole Sponsor: \$105** (limited availability)
 - Signage at a designated hole

- **Bronze Sponsor: \$200** (unlimited availability)
 - Business card advertisement in the *TPPC Vendors Guide*

- **Silver Sponsor: \$450** (unlimited availability)
 - 1/4-page advertisement in the *TPPC Vendors Guide*
 - Hyperlink on TPPC's website
 - Option: Booth at Casino Night for an additional \$45
 - Option: Breakfast Sponsor for an additional \$100

Sponsorship Opportunities

● Gold Sponsors

There are several different options for a Gold Sponsor. Each option has a limit to the number of available sponsors. Each option offers your company a different marketing opportunity.

ALL Gold Sponsors Receive:

- 1/2-page advertisement in the *TPPC Vendors Guide*
- Hyperlink on TPPC's website
- 1 push notification or featured post through the conference mobile app
- Option: Booth at Casino Night for an additional \$45

NEW FOR TPPC 2020

Included with your Gold Sponsorships for the 2020 TPPC conference is the ability to advertise on the the TPPC mobile app powered by Attendify. Gold sponsorships include the ability to have company featured in push notifications, or to highlight your company's speaker session. If you would like to sponsor the mobile application,TPPC will feature your company in an add visible on the homescreen of the mobile app.



Push notifications are limited to 145 characters. All mobile advertisements must be submitted by the December 1 deadline.

Gold Sponsors then choose one of the following options:

- **Giveaway Sponsor: \$750** (limited availability)
 - One conference giveaway
 - The most popular Gold Sponsorship
 - Act quickly if you want this option—send in your paperwork and check ASAP
 - Your company's logo will appear on the conference giveaways: in the past the conference giveaway has been a shirt, bag, and cup.

- **Golf Tournament: \$650**
 - Receive all the benefits of a Gold Sponsor.
 - Signage with your company's name and logo will be present at the golf course
 - Your company name or slogan included in the mobile app Golf Tournament notification

- **Welcome Social: \$650**
 - Popular event that gives attendees and vendors a chance to mingle before the Conference.
 - Your company's name and logo will be prominently displayed at the dinner site.
 - Your company name or slogan included in the mobile app Welcome Social notification

- **Awards Lunch: \$650**
 - This event will include lunch and the presentation of Awards, Scholarships, and our first Vendor of the Year award.
 - Receive all the benefits of a Gold Sponsor.
 - Your company's name and logo will be prominently displayed at the social's site.

- **Select USB Memory Stick Sponsor: \$850** (limited availability)
 - Be the first to enjoy our newest sponsorship option and advertise on the 2020 TPPC Conference USB memory stick
 - Your company name/logo imprinted on the memory stick
 - Receive all the benefits of a Gold Sponsor

- **Mobile Application Sponsor: \$1000** (limited availability)
 - Be the exclusive sponsor of TPPC's Attendify Application
 - Your company's name and logo will be featured in banner ads on the home screen of the application
 - Includes 2 featured posts or sessions and two push notifications to all conference attendees

Platinum Sponsor: \$1200 (limited availability)

- You can choose between sponsoring Casino Night or selecting two Gold sponsorship options.
- Full-page advertisement in *TPPC Vendors Guide*
- Hyperlink on TPPC's website
- Additional visibility in the conference app, 1 featured post or push notification
- Double-Booth at Casino Night
- Your company's name and logo prominently displayed at Casino Night (if Casino Night sponsor)

Advertising Guidelines

Business Card Advertisement 3.5" wide x 2" high

1/4-page Advertisement 4.25" wide x 5.5" high

Vertical 1/2-page Advertisement 4.25" wide x 11" high

Horizontal 1/2-page Advertisement 8.5" wide x 5.5" high

Full-page Advertisement 8.5" wide x 11" high

Images must be submitted in the following format:

- Save advertisement as an Adobe PDF, JPEG, or TIF file. Also include the advertisement as a high resolution image file (.gif or .jpg).
- Save all graphics at 300 dpi or higher.
- Logos must be in a 180x120px format
- All fonts and images used in the advertisement must be included. **(If a font is not included, a substitute font will be used.)**
- Include a high-end digital proof of all advertisements which provides verification that the file has not been corrupted during transmission.
- If you are a Gold, Giveaway Sponsor save your company logo as an Adobe PDF, JPEG, or TIF file (300 dpi). This file should be in color.
- Save ads and logos as a PC format on a CD. CDs will not be returned.
- **Please do not send any MAC files.**

TPPC is not responsible for improperly prepared files or making corrections to these files. A fee will be charged to make any changes. If the guidelines are not followed, TPPC cannot guarantee the reproduction of the advertisement. The Vendor assumes responsibility for the advertisement and must either send the file again or use the existing file.

The December 1st deadline will be adhered to this year. TPPC cannot guarantee the advertisement will appear in the bound copy of the *TPPC 2020 Vendors Guide* if you send your advertisement after the deadline. However, a copy of your advertisement will be inserted into the guide.

***You can email files to vendors@tppc.org**

General Information

Registration:

You may email, fax or mail your registration form, company description, and advertisement information to:

Email: Vendors@TPPC.org
Fax: (713) 477-3897
Address: Texas Public Pool Council
PO Box 1422
Pasadena, TX 77501

The deadline for the registration information and payment is **December 1, 2020**. Please make checks payable to **Texas Public Pool Council**.

Advertisements:

For more information about advertising guidelines, see page 5 of this brochure. The deadline for advertisements is **December 1, 2020**. **PLEASE NOTE: No ads will be reused this year. ALL sponsors must send us an electronic copy of the ad they would like published in the *Vendor's Guide* this year.**

Company Description:

Please send a description (75-125 words) of your company and the services and products that you provide. This information will appear in the *TPPC Vendors Guide*. The deadline for this is **December 1, 2020**. We will be verifying your information and you must approve it before it appears in the *TPPC Vendors Guide*. Please send this description to vendors@tppc.org.

Exhibits and Booths

You must be at least a Silver Sponsor to exhibit. The vendor area is 10'x10' and includes a six-foot, draped and skirted table and two chairs. Each booth will also have a name plate with your company name. There is a \$45 booth fee for every vendor that is NOT included in sponsorship prices. An additional 10'x10' space can be purchased for \$127 if you are already a Platinum, Gold or Silver Sponsor. It is important that you fill out the Registration Form completely so that we know all of your exhibiting needs.

Vendor Check-in for Casino Night

Vendor/Casino Night will be held on Tuesday, January 28, 2020. Vendor check-in will be in Pre-Function Area at the entrance to the Lonestar Ballroom. Vendors can check in and begin setting up booths at 3 p.m. on Tuesday, January 28, 2020. Vendors will pick up name tags, drink tickets, a fully signed bingo card (so that you may receive chips for Casino Night) and any other necessary items. Please note if your representative does not appear at this time it will be extremely difficult to provide you with all of your necessary items once Casino Night begins.

Membership:

Your 2020 sponsorship entitles you to a corporate membership in the vendors section of TPPC. This allows you one vote for vendor representative and one vote for TPPC President. If you want to be a member in your region and vote for regional representatives you must fill out a membership form and pay an additional \$50 for an individual membership.

TPPC 2020 Sponsorship Registration Form

Please mail or fax your registration form information to Texas Public Pool Council:

Fax: (713) 477-3897

Address: PO Box 1422
Pasadena, TX 77501

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Company Website: _____

Please check one sponsorship level and any additional fees

****Must be at least a Silver Sponsor to Exhibit****

Sponsorship:

- Product Sponsor minimum value of \$200 (in kind product)
- Golf-Hole Sponsor \$105
- Bronze Sponsor \$200
- Silver Sponsor \$450
- Gold Sponsor
 - USB Memory Stick \$850
 - Giveaway \$750
 - Awards Banquet Luncheon \$650
 - Golf Tournament \$650
 - Welcome Social \$650
 - Mobile App Sponsor \$1000
- Platinum Sponsor
 - Casino Night \$1200
 - Combination of two Gold sponsorships \$1200
 - List the two Gold Sponsorships
 - 1. _____
 - 2. _____

Exhibitor & Booth Fees

Misc. Fees

I have enclosed a check in the amount of \$ _____

Signature: _____

Storage and Packing

Sponsors are responsible for storing and packing their booths and boxes. Booths must be disassembled immediately after Casino Night.

Exhibit/Booth Shipment

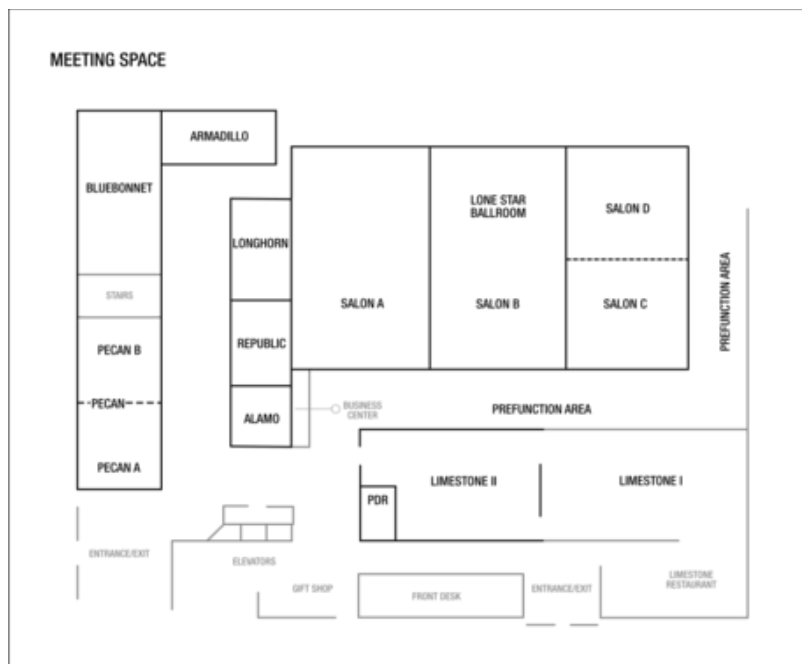
Vendors can ship packages directly to the hotel via USPS, UPS, FedEx, or freight shipping. The packages will need the vendor's name and Texas Public Pool Council clearly marked on the boxes. If a vendor uses a freight shipper, the hotel does not have a loading dock, so the shipper will have to unload the items directly into the hotel. The hotel does not have a way to move large pallets, so the vendor would be responsible for moving the large items. Items may be shipped to arrive at the hotel on January 27 and 28, 2020. Any items shipped to the hotel will incur a delivery fee payable to the Marriott Austin South. Page 14 of the vendor packet includes information for shipping packages directly to the hotel. Conference packages will be stored in the Alamo Boardroom for pick up on January 28th at 3pm. Vendors then can ship back out from the hotel. Each vendor will need all the proper shipping labels and will need to contact the appropriate shipping agency to schedule a pick up. **Items will not be stored in the Alamo Room following Casino night without shipping labels.**

Shipping address: (Your Company's Name)
c/o Texas Public Pool Council
Marriott South Austin
4415 South IH-35
Austin, Texas 78744

Contact Information

All vendor/sponsor questions, payment, drink tickets, receipt, or invoicing related questions: Contact Georgia Tullis by email vendors@tppc.org or by phone 713-477-0227

Conference Layout





EXHIBITOR REQUEST FORM

For your convenience and planning purposes, Special Services can be provided by the Marriott Austin South.

In order to provide these services all requests must be made at least ten (7) days in advance.

Event Name:

Dates Needed:

Contact Name:

Exhibitor's Company:

Address/City/State/ZIP:

Phone and Fax #'s:

For all orders, indicate location and/or Booth Number:
Setup Time:

SERVICE	CHARGE	QUANTITY & DATES NEEDED	TOTAL
Electrical Extension Cords Power Strips 110 Volt Outlet/20 Amps Undedicated	\$25.00++ per day	— _____	_____
Screen 55' LCD Monitor on stand	\$275.00++ per day	— _____	_____
Internet Service Individual Internet Service wireless Individual Internet Service wired	\$9.95++ per device per day \$14.95++ per device per day	— _____	_____
Shipments Box(es) under 50 lbs Box(es) or cases over 50 lbs Shrink Wrapped Pallets & Wooden Crates Display Cases Wooden Crates over 150 lbs	\$5 each ++ \$10 each ++ \$75 each ++ \$35 each ++ \$150 each ++	— _____ — _____ — _____ — _____ — _____	_____
Phone Service Line for CC or phone	\$50.00++ unrestricted long distance line	— _____	_____
SUBTOTAL			
24% SERVICE (On applicable items marked "+" only)			
SALES TAX – 8.25% - ALL CHARGES ARE TAXABLE, IF EXEMPT PLEASE SUBMIT FORM			
TOTAL CHARGES before individual phone calls*:			
HOTEL USE ONLY: Individual Phone Charges (attach printout):			
HOTEL USE ONLY: Final balance			

NOTE: All services requested WITHOUT ADVANCE NOTICE on the date of the function will incur an additional charge of \$35.00 for phone connections and \$50.00 for electrical connections. All charges are taxable.

Special Services must be paid for in advance unless Direct Billing or Credit Card Authorization is on file.

Please enclose a check made payable to Marriott Austin South for the total amount or complete your credit card authorization:

Credit Card Type: MC VISA AX DISC _____ EXP _____

Signature: _____

Please mail or fax all Special Service Request forms to:

Courtney Johnson, Event Manager

Email: courtney.johnson@interstatehotels.com

phone: (512) 634-2008, fax (512) 634-2088

Cancellation Policy:

In the event that a function has been cancelled, the Event Manager must be informed three (3) days in advance to avoid charges. I have approved the above Special Services for my upcoming function and am aware of the charges that will be incurred with each service. I am also aware of the cancellation policy.

Exhibitor Signature _____

Date _____