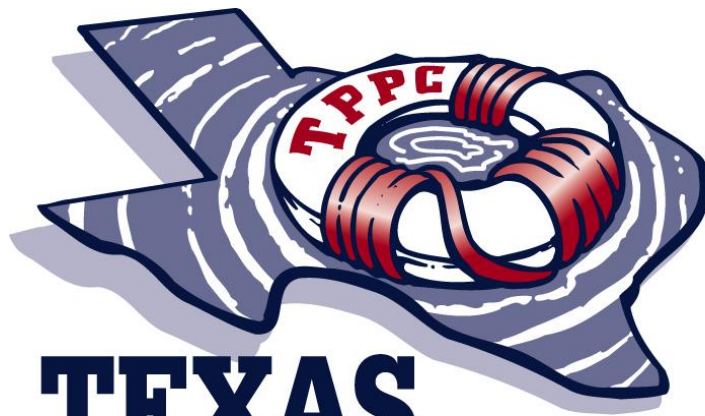


**2019 TPPC Aquatic Conference
Holiday Inn Riverwalk
San Antonio, Texas
January 28 – February 1, 2019**

**Vendor Information Packet
Vendor Night: Tuesday, January 29, 2019**

Everything you need to know about becoming a vendor at the
Annual TPPC Aquatic Conference.

A great marketing and advertising opportunity for vendors!



**TEXAS
PUBLIC POOL
COUNCIL**

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What is the Texas Public Pool Council?

The Texas Public Pool Council is a nonprofit organization dedicated to providing information and education to aquatic professionals. We are a fast-growing aquatics organization with over 350 members and the majority of our members are from Texas. Although the name says Texas, our objective as an organization is to provide information and education to all those interested, and we are proud to have members from across the nation. Members include senior lifeguard staff, pool supervisors, water aerobics and exercise instructors, recreation directors, water park operation managers, maintenance supervisors, and owners and managers of both private facilities and commercial companies.

EVENT

- ◆ The Texas Public Pool Council 36th Annual Pool Conference in 2019 will be held at the Holiday Inn Riverwalk in San Antonio, TX on January 28 - February 1, 2019.
- ◆ We offer a variety of sponsorships and advertising opportunities so you can choose a sponsorship option that best fits your company's goals.

What is Vendor's Casino Night?

- ◆ This is the highlight of the conference for vendors!
- ◆ Designed to allow vendors to meet the maximum number of conference attendees.
- ◆ Attendees must visit your booth to receive gaming chips for the evening's festivities.
- ◆ Vendors can choose to purchase drink tickets to pass out to attendees.
- ◆ You must be at least a Silver Sponsor (\$450) in order to purchase a booth for \$45 at Casino Night.
- ◆ Booth area is a 10'x10' spot that includes a six-foot table and two chairs.
- ◆ Each vendor table will be draped and skirted.
- ◆ Each booth will have a name plate with your company name.
- ◆ An additional 10'x10' space can be purchased for \$127.

Sponsorship Opportunities

You must be at least a silver sponsor to exhibit at Casino Night.

- **Product Sponsor: minimum value of \$200 of in kind product** (unlimited availability)
For vendors who choose to make a donation, such as supplies, equipment, and prizes for attendees.
 - These vendors will receive a business card size advertisement in the *TPPC Vendors Guide* (No membership included.)

- **Golf Hole Sponsor: \$105** (limited availability)
 - Signage at a designated hole

- **Bronze Sponsor: \$200** (unlimited availability)
 - Business card advertisement in the *TPPC Vendors Guide*

- **Silver Sponsor: \$450** (unlimited availability)
 - 1/4-page advertisement in the *TPPC Vendors Guide*
 - Hyperlink on TPPC's website
 - Option: Booth at Casino Night for an additional \$45
 - Option: Breakfast Sponsor for an additional \$100

- **Gold Sponsor: \$650 - \$750** (unlimited availability)
There are several different options for a Gold Sponsor. Each option has a limit to the number of available sponsors. Each option offers your company a different marketing opportunity.
ALL Gold Sponsors Receive:
 - 1/2-page advertisement in the *TPPC Vendors Guide*
 - Hyperlink on TPPC's website
 - Option: Booth at Casino Night for an additional \$45**Gold Sponsors then choose one of the following options:**
 - **Giveaway Sponsor: \$750** (limited availability)
 - Receive all the benefits of a Gold Sponsor
 - One conference giveaway
 - The most popular Gold Sponsorship
 - Act quickly if you want this option—send in your paperwork and check ASAP
 - Your company's logo will appear on the conference giveaways: in the past the conference giveaway has been a shirt, bag, and cup.
 - **Golf Tournament: \$650**
 - Receive all the benefits of a Gold Sponsor.
 - Signage with your company's name and logo will be present at the golf course.

- **Welcome Social: \$650**

- Popular event that gives attendees and vendors a chance to mingle before the Conference.
- Receive all the benefits of a Gold Sponsor.
- Your company's name and logo will be prominently displayed at the dinner site.

- **Awards Lunch: \$650**

- This event will include lunch and the presentation of Awards, Scholarships, and our first Vendor of the Year award.
- Receive all the benefits of a Gold Sponsor.
- Your company's name and logo will be prominently displayed at the social's site.

- **NEW Select USB Memory Stick Sponsor: \$850** (limited availability)

- Be the first to enjoy our newest sponsorship option and advertise on the 2019 TPPC Conference USB memory stick
- Your company name/logo imprinted on the memory stick
- Receive all the benefits of a Gold Sponsor

- **Platinum Sponsor: \$1200** (limited availability)

You can choose between sponsoring Casino Night or selecting two Gold sponsorship options.

- Full-page advertisement in *TPPC Vendors Guide*
- Hyperlink on TPPC's website
- Double-Booth at Casino Night
- Your company's name and logo prominently displayed at Casino Night (if Casino Night sponsor)

Advertisement Guidelines

Below are the advertisement sizes (sizes vary based on sponsorship):

Business Card Advertisement

3.5" wide x 2" high

1/4-page Advertisement

4.25" wide x 5.5" high

Vertical 1/2-page Advertisement

4.25" wide x 11" high

Horizontal 1/2-page Advertisement

8.5" wide x 5.5" high

Full-page Advertisement

8.5" wide x 11" high

Other Guidelines for Advertisements and Logos:

Must be submitted in the following format:

- Save advertisement as an Adobe PDF, JPEG, or TIF file. Also include the advertisement as a high resolution image file (.gif or .jpg).
- Save all graphics at 300 dpi or higher.
- All fonts and images used in the advertisement must be included. **(If a font is not included, a substitute font will be used.)**
- Include a high-end digital proof of all advertisements which provides verification that the file has not been corrupted during transmission.
- If you are a Gold, Giveaway Sponsor save your company logo as an Adobe PDF, JPEG, or TIF file (300 dpi). This file should be in color.
- Save ads and logos as a PC format on a CD. CDs will not be returned.
- **Please do not send any MAC files.**

TPPC is not responsible for improperly prepared files or making corrections to these files. A fee will be charged to make any changes. If the guidelines are not followed, TPPC cannot guarantee the reproduction of the advertisement. The Vendor assumes responsibility for the advertisement and must either send the file again or use the existing file.

The December 5th deadline will be adhered to this year. TPPC cannot guarantee the advertisement will appear in the bound copy of the TPPC 2019 *Vendors Guide* if you send your advertisement after the deadline. However, a copy of your advertisement will be inserted into the guide.

***You can email files to vendors@tppc.org**

General Information

Registration:

You may email, fax or mail your registration form, company description, and advertisement information to:

Email: Vendors@TPPC.org

Fax: (713) 477-3897

Address: Texas Public Pool Council
PO Box 1422
Pasadena, TX 77501

The deadline for the registration information and payment is **December 5, 2018**. Please make check payable to **Texas Public Pool Council**.

Advertisements:

For more information about advertising guidelines, see page 5 of this brochure. The deadline for advertisements is **December 5, 2018**. **PLEASE NOTE: No ads will be reused this year. ALL sponsors must send us an electronic copy of the ad they would like published in the *Vendor's Guide* this year.**

Company Description:

Please send a description (75-125 words) of your company and the services and products that you provide. This information will appear in the *TPPC Vendors Guide*. The deadline for this is **December 5, 2018**. We will be verifying your information and you must approve it before it appears in the *TPPC Vendors Guide*. Please send this description to vendors@tppc.org.

Exhibits and Booths

You must be at least a Silver Sponsor to exhibit. The vendor area is 10'x10' and includes a six-foot, draped and skirted table and two chairs. Each booth will also have a name plate with your company name. There is a \$45 booth fee for every vendor that is NOT included in sponsorship prices. An additional 10'x10' space can be purchased for \$127 if you are already a Platinum, Gold or Silver Sponsor. It is important that you fill out the Registration Form completely so that we know all of your exhibiting needs.

Vendor Check-in for Casino Night

Vendor/Casino Night will be held on Tuesday, January 29, 2019. Vendor check-in will be in the Grand Salon foyer. Vendors can check in and begin setting up booths at 3 p.m. on Tuesday, January 29, 2019. Vendors will pick up name tags, drink tickets, a fully signed bingo card (so that you may receive chips for Casino Night) and any other necessary items. Please note if your representative does not appear at this time it will be extremely difficult to provide you with all of your necessary items once Casino Night begins.

Storage and Packing

Sponsors are responsible for storing and packing their booths and boxes. Booths must be disassembled immediately after Casino Night.

Exhibit/Booth Shipment

Vendors can ship packages directly to the hotel via USPS, UPS, FedEx, or freight shipping. The packages will need the vendor's name and Texas Public Pool Council clearly marked on the boxes. If a vendor uses a freight shipper, the hotel does not have a loading dock, so the shipper will have to unload the items directly into the hotel. The hotel does not have a way to move large pallets, so the vendor would be responsible for moving the large items. Items may be shipped 3-4 days in advance. Vendors then can ship back out from the hotel. Each vendor will need all the proper shipping labels and will need to contact the appropriate shipping agency to schedule a pick up.

Shipping address: Holiday Inn Riverwalk
 217 N St Mary's St
 San Antonio, TX 78205

Membership:

Your 2019 sponsorship entitles you to a corporate membership in the vendors section of TPPC. This allows you one vote for vendor representative and one vote for TPPC President. If you want to be a member in your region and vote for regional representatives you must fill out a membership form and pay an additional \$50 for an individual membership.

Contact Information

All vendor/sponsor questions, payment, drink tickets, receipt, or invoicing related questions:

- Contact Georgia Tullis by email vendors@tppc.org or by phone 713-477-0227

*If you would like to attend the educational presentations and courses offered at the 2019 TPPC Conference please visit www.tppc.org for the registration form and all other information.



Vendor Check-List

- Sent in Registration Form (ASAP) and indicated on form whether or not electricity is needed.
- Sent in Advertisement by **December 5, 2018** to TPPC.
- Sent in Company Description by **December 5, 2018** to TPPC.
- Sent in brochures or catalogs for Conference Bag stuffers by **December 5, 2018**.
- Booth shipment if needed (see page 7).

CASINO NIGHT!

We are looking forward to Vendor's Casino Night and hope that you are too!
The agenda for the night is as follows:

Vendor's Casino Night will be held in the Tango Ballrooms at the hotel on Tuesday, January 29, 2019 from 7 pm-12 am.

- Check in is Tuesday, January 29th starting at 3 pm. Booths may be shipped to the Hotel (see page 7).
- Drink Tickets and name tags will be available for pickup at check in.
- Set-up is from 3 pm – 5 pm.
- VIP Social – for all Vendors and Conference Speakers. Dinner will be provided from 5 pm – 6:30 pm.
- Vendor's Casino Night is from 7 pm - 12 am.
- Please allow time to break down your booths to move into the hallway or to pack for shipping by 12 am.

Bingo Cards: Each attendee will receive a Bingo Card as they arrive to the event. When they visit your booth, please place a sticker on your square on their card. When the attendees have visited all vendors and have filled all spaces on their cards, they will turn in their Bingo Card for gambling chips.

*Please note: In respect to other vendors, please do not fill in or sign anyone's spot but your own.

Sponsors are guaranteed when your payment is received.

TPPC 2019 Sponsorship Registration Form

Please mail or fax your registration form information to Texas Public Pool Council:

Fax: (713) 477-3897

Address: PO Box 1422
Pasadena, TX 77501

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Company Website: _____

Please check one sponsorship level and any additional fees

Must be at least a Silver Sponsor to Exhibit

Sponsorship:

- Product Sponsor minimum value of \$200 (in kind product)
- Golf-Hole Sponsor \$105
- Bronze Sponsor \$200
- Silver Sponsor \$450
- Gold Sponsor
 - USB Memory Stick \$850
 - Giveaway \$750
 - Awards Banquet Luncheon \$650
 - Golf Tournament \$650
 - Howdy Social \$650
- Platinum Sponsor
 - Casino Night \$1200
 - Combination of two Gold sponsorships \$1200

List the two Gold Sponsorships

1. _____ 2. _____

Exhibitor & Booth Fees

- Tuesday Night (Casino Night) \$ 45
- Extra Booth Space (10'x10') \$ 127
- Require Access to Electricity (one wall outlet) \$ 45
- Vending on Wednesday and Thursday \$ 127

Misc. Fees

- Play Golf \$ 85
- Awards Banquet Meal \$ 15
- Individual Membership \$ 50
- Corporate Membership \$ 165
- Purchase of Conference giveaway \$ 25

I have enclosed a check in the amount of.....\$ _____

Signature: _____